



**BE CREATIVE**



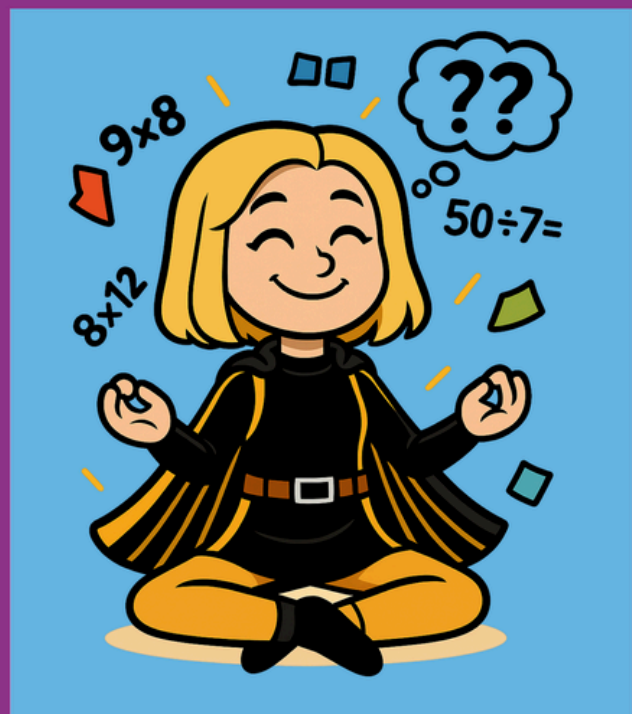
**BE SAFE**



**BE A  
CHANGEMAKER**



**BE ASPIRATIONAL**



**BE STILL AND  
THOUGHTFUL**



**BE KIND**



**BE CURIOUS  
AND AMAZED**



**OUR  
TRUST  
'BE'  
STATEMENTS**