

A message for
parents and carers

WHY ATTENDANCE MATTERS IN THE EARLY YEARS

*Everyday
matters because
YOU matter!*



*Helping your child
thrive through regular
attendance*

Why Good Attendance Matters

Getting children into good attendance habits early makes a real difference to how they grow, learn, and feel about school or nursery. In the early years, every day counts, even if it sometimes feels like “just play.”

Learning through everyday moments

Young children learn best through routines, play, and repeated experiences. Each day they attend, they build skills step by step, from speaking and listening to sharing, counting, and exploring the world around them. Missing days can mean missing key moments that help everything “click.”

Building friendships and confidence

Regular attendance helps children feel settled and secure. They get to know familiar adults, make friends, and learn how to take turns, cooperate, and express themselves. When attendance is irregular, it can be harder for children to feel part of the group.

Why Good Attendance Matters

Supporting wellbeing

Children often feel happier and more secure when they know what to expect. Regular attendance gives them a sense of stability and belonging, which supports emotional wellbeing.

Developing strong foundations

The early years lay the groundwork for future learning. Skills like attention, communication, and early literacy grow over time. Being there consistently helps children keep up and feel confident as they move on to primary school.

Creating positive routines

Coming to nursery or school regularly helps children get used to daily routines. Getting ready, arriving on time, and taking part in activities, develops habits making the transition to later schooling much smoother.

How you can help?

- Aim for your child to attend every day where possible.
- Keep to a consistent morning and bedtime routine.
- Let us know if your child is unwell or unable to attend.
- Talk positively about nursery or school to build excitement.

We understand that illness and unexpected events happen, that's completely normal. The goal is to help your child attend as regularly as possible so they can thrive.

